



TORREY PINES HIGH SCHOOL

2017 FOOTBALL GAME ADVERTISING PROGRAM

Hello Falcon Fans!

The 2017 Torrey Pines High School Football season is fast approaching and the Falcon Football Game Program welcomes you to be included as an advertiser. The programs will be sold at each of this year's four home games! The Game Program offers a great way to advertise and support Torrey Pines High School at the same time.

- **Show your support for Torrey Pines High School**
- **Full color or black and white.**
- **Ad sizes range from business card size up to full page.**
- **4 issues – a new program for each home game.**

Application, Payment, and Artwork Deadline: Friday, August 4, 2017

- **Complete the Online Ad Application at (click on the link below):**

<https://fs26.formsite.com/tphsfoundation/form7/index.html>

OR

- **Complete the attached Ad Application and mail with your payment to:**
TPHS Football 3525 Del Mar Heights Road #1074 San Diego, CA 92130

Program Artwork Specifications:

See attached form for ad sizes. All images should be 300 DPI (dots per inch) at 100% scale of printing. Images should be CMYK color mode (four color process).

Acceptable file formats: **PDF, PSD, TIFF, EPS or AI.**

Please e-mail camera ready art, program ad artwork or original business card to:
tpfbprogram@gmail.com

Note: Ad art will not be placed in game program until payment is received.

Thank you for your interest in being a part of our Falcon Family!
Your sponsorship helps provide wonderful opportunities for the athletes of
Torrey Pines High School. GO FALCONS!

Your contact: _____

General Ad Sales questions: Patti Prouty, bnvzmom@earthlink.net



2017 Torrey Pines Football Program Football Advertising Application

Back Cover 7 7/8" x 10 1/2"	FULL COLOR	\$2,000
Inside Back Cover 7 1/2" x 10 1/2"	FULL COLOR	\$1,500
Inside Front Cover 7 1/2" x 10 1/2"	FULL COLOR	\$1,500
Prime pgs 1, 2 or last 7 1/2" x 10 1/2"	FULL COLOR	\$1,500
Full Page 7 1/2" x 10 1/2"	FULL COLOR	\$1,100
Full Page 7 1/2" x 10 1/2"	Black and white	\$ 950
Half Page 7 1/2" x 5 1/4"	FULL COLOR	\$ 700
Half Page 7 1/2" x 5 1/4"	Black and white	\$ 600
1/4 Page 3 3/4" x 5 1/4"	FULL COLOR	\$ 500
1/4 Page 3 3/4" x 5 1/4"	Black and white	\$ 375
Business card size	FULL COLOR	\$ 300
Business card size	Black and white	\$ 250

Check one: Use new art provided _____ Use same art as last year _____

The advertising graphic was e-mailed/delivered on _____, 2017.

NEW!! For Maximum exposure you can add an infield Pop up Tent!

Pop Up Banner in EndZone	2 sided	\$2,000
Pop Up Banner in EndZone	1 sided	\$1,500

Approx size: 3' x 8' depending on logo design. Set up at all 4 home games. You keep the sign at the end of the season.

Your Name: _____

Business: _____

Address: _____

Phone: _____ Email Address: _____

PAYMENT OPTIONS:

Check: # _____ Make payable to **TPHS Foundation/Football**

Credit Card: Visa/MC/Discover/AMEX: # _____ Exp Date: _____

Cardholder Name: _____ CVC#: _____

Billing Address: _____

Billing Phone #: _____ **Amount: \$** _____

Signature: _____

Return this form with Check or Credit Card info to:

TPHS Football 3525 Del Mar Heights Road #1074 San Diego, CA 92130