



# TORREY PINES HIGH SCHOOL

## 2016 CHEER GAME

### ADVERTISING PROGRAM

## Hello Falcon Fans!

The 2016 Torrey Pines High School Football season is fast approaching and the Falcon Football Game Program welcomes you to be included as an advertiser. The programs will be sold at each of this year's **SEVEN Home Games!** The Game Program offers a great way to advertise and support Torrey Pines High School at the same time.

- **Show your support for Torrey Pines High School**
- **Full color or black and white.**
- **Ad sizes range from business card size up to full page.**
- **7 issues – a new program for each home game.**
- **\*NEW Infield Pop-Up Tent with your Company Logo (yours to keep!)**

**Application, Payment, and Artwork Deadline: Friday, August 5, 2016**

*Complete the following page and mail with your payment to:*

**Torrey Pines High School Foundation, PO Box 2489, Del Mar, Ca 92014-1789**

Payment options: Check or Credit Card

### **Program Artwork Specifications:**

**See attached form for sizes.** All images should be 300 DPI (dots per inch) at 100% scale of printing. Images should be CMYK color mode (four color process). Acceptable formats (PDF, PSD, TIFF, EPS or AI file formats are acceptable).

**Please e-mail camera ready art or original business card** with proper specs to:

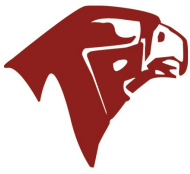
**[TPFootballProgram@gmail.com](mailto:TPFootballProgram@gmail.com)**

*Note: Ad art will not be placed in game program until payment is received.*

Thank you for your interest in being a part of our Falcon Family!  
Your sponsorship helps provide wonderful opportunities for the athletes of  
Torrey Pines High School. GO FALCONS!

Your Cheer Leader contact: \_\_\_\_\_

General Ad Sales questions: [tpcheerads16@gmail.com](mailto:tpcheerads16@gmail.com)



# 2016 Torrey Pines Football Program CHEER Advertising Application

Full Page 7 1/2" x 10 1/2"	<b>FULL COLOR</b>	<b>\$1,150</b>
Full Page 7 1/2" x 10 1/2"	Black and white	<b>\$ 975</b>
Half Page 7 1/2" x 5 1/4"	<b>FULL COLOR</b>	<b>\$ 725</b>
Half Page 7 1/2" x 5 1/4"	Black and white	<b>\$ 625</b>
1/4 Page 3 3/4" x 5 1/4"	<b>FULL COLOR</b>	<b>\$ 525</b>
1/4 Page 3 3/4" x 5 1/4"	Black and white	<b>\$ 395</b>
Business card size	<b>FULL COLOR</b>	<b>\$ 325</b>
Business card size	Black and white	<b>\$ 275</b>

Check one:    Use new art provided \_\_\_\_\_    Use same art as last year \_\_\_\_\_  
 The advertising graphic was e-mailed/delivered on \_\_\_\_\_, 2016.

## **NEW!! For Maximum exposure you can add an infield Pop up Tent!**

Approximate size 3' x 8' Depending on your logo design. Set up at all 7 home games and you can keep the sign at the end of the season. \*Not responsible for an damage to the sign during a touchdown score.

POP UP BANNER IN ENDZONE	2 SIDED	<b>\$2,000</b>
POP UP BANNER IN ENDZONE	1 SIDED	<b>\$1,500</b>

Your Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Cheer Athlete I wish to Sponsor: \_\_\_\_\_

**PAYMENT OPTIONS:**

**Check:** Make payable to **TPHS Foundation**

**Credit Card:** Visa/MC/Discover/AMEX: # \_\_\_\_\_ Exp: \_\_\_\_\_

3 Digit Verification Code # on back of Card: \_\_\_\_\_ or, 4 Digit Code # on front of AMEX: \_\_\_\_\_

Billing Address, if different than above information \_\_\_\_\_

I authorize Torrey Pines High School Foundation to charge my credit card \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Return this form with Check or Credit Card info to:

**Torrey Pines High School Foundation, PO Box 2489, Del Mar, CA 92014-1789**