



TORREY PINES HIGH SCHOOL

2015 FOOTBALL GAME ADVERTISING PROGRAM

Hello Falcon Fans!

The 2015 Torrey Pines High School Football season is fast approaching and the Falcon Football Game Program welcomes you to be included as an advertiser. The programs sold at each of this year's home games reach a large community of families. The Game Program offers a great way to advertise and support Torrey Pines High School at the same time.

- **Show your support for Torrey Pines High School**
- **Full color or black and white.**
- **Ad sizes range from business card size up to full page.**
- **6 issues – a new program for each home game.**

Application, Payment, and Artwork Deadline: Friday, August 7, 2015

Complete the following page and mail with your payment to:

Torrey Pines High School Foundation, PO Box 2489, Del Mar, Ca 92014-1789

Payment options: Check or Credit Card

Program Artwork Specifications:

See attached form for sizes. All images should be 300 DPI (dots per inch) at 100% scale of printing. Images should be CMYK color mode (four color process).

Acceptable formats (PDF, PSD, TIFF, EPS or AI file formats are acceptable).

Please e-mail camera ready art or original business card with proper specs to:

TPFootballProgram@gmail.com

Note: Ad art will not be placed in game program until payment is received.

Thank you for your interest in being a part of our Falcon Family!
Your sponsorship helps provide wonderful opportunities for the athletes of
Torrey Pines High School. GO FALCONS!

Your contact: _____

General Ad Sales questions: Cathy Busick, tpfootballadsales@gmail.com



2015 Torrey Pines Football Program Football Advertising Application

Back Cover	7 7/8" x 10 1/2"	Full color	\$2,000
Inside Back Cover	7 1/2" x 10 1/2"	Full color	\$1,500
Inside Front Cover	7 1/2" x 10 1/2"	Full color	\$1,500
Prime pgs 1, 2 or last	7 1/2" x 10 1/2"	Full color	\$1,500
Full Page	7 1/2" x 10 1/2"	Full color	\$1,050
Full Page	7 1/2" x 10 1/2"	Blk and white	\$ 875
Half Page	7 1/2" x 5 1/4"	Full color	\$ 625
Half Page	7 1/2" x 5 1/4"	Blk and white	\$ 525
1/4 Page	3 3/4" x 5 1/4"	Full color	\$ 425
1/4 Page	3 3/4" x 5 1/4"	Blk and white	\$ 325
Business card size		Full color	\$ 250
Business card size		Blk and white	\$ 200

Check one: Use new art provided _____ Use same art as last year _____

The advertising graphic was e-mailed/delivered on _____, 2015.

YOUR INFORMATION:

Name: _____

Business: _____

Address: _____

Phone: _____ Email Address: _____

Athlete I wish to Sponsor: _____

PAYMENT OPTIONS:

Check: Make payable to **TPHS Foundation**

Credit Card: Visa/MC/Discover/AMEX: # _____ Exp: _____

3 Digit Verification Code # on back of Card: _____ or, 4 Digit Code # on front of AMEX: _____

Billing Address, if different than above information _____

I authorize Torrey Pines High School Foundation to charge my credit card \$ _____

Signature: _____

Return this form with Check or Credit Card info to:

Torrey Pines High School Foundation, PO Box 2489, Del Mar, CA 92014-1789